



Ihmisten kokoisille ideoille!

**”Community-led Local Development (CLLD): EU
funding from the bottom-up”**

**”A practical view on combining
territorial differences and
sectoral approaches”**



LEADER

Sepra

”CLLD” LAG Sepra – in South-Eastern Finland

A coastal LAG with rural and urban areas, also large archipelago and marine area.



Sepra

- a registered, non-profit association **founded in 2000 to act as a Rural Fund Local Action Group, LAG also called Leader-group**
- **87.000 inhabitants** of whom half live on rural areas
- Aim is the development of the area based on local needs, **with and for the local people** and according to a long term strategy **made with people**
- Key words for success are **local commitment and ownership with natural, small enough operating area**
- Development is done in a frame where Sepra's own performance is **built-up and improved all the time.**



Local people were pleased on rural areas, municipalities as well.... but soon it became evident that it is a problem if

Leader Sepra can only operate on RURAL AREAS because

-> urban city centre of Kotka with some 40 000 inhabitants was left outside all CLLD activities

-> fishermen could not be beneficiaries as entrepreneurs



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ESKO FLAG started operating 2009 and is administered by Leader Sepra. ESKO activities cover the whole southern coast of Finland

This allows fishermen, fishing tourism and small scale fish processing industry to be beneficiaries.



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”**URBAN Sepra**” activities started in 2014 and so Kotka city center was included in the activities - finally the **WHOLE AREA** and **ALL THE PEOPLE** could be part of CLLD



Leader Sepra is not a 'real multifunded LAG' but tries to operate like a one – Sepra has funding from several funds;

EAFRD (3,4 million) for rural activities and Sepra 2020-strategy

EMFF (1 million) for fishery development and ESKO 2020 strategies

For those both Sepra has contracts with Ministry for 2014-2020

Other funding is applied when needed (eg. CBC Green Belt connecting people, ERASMUS+ Game of Stones)

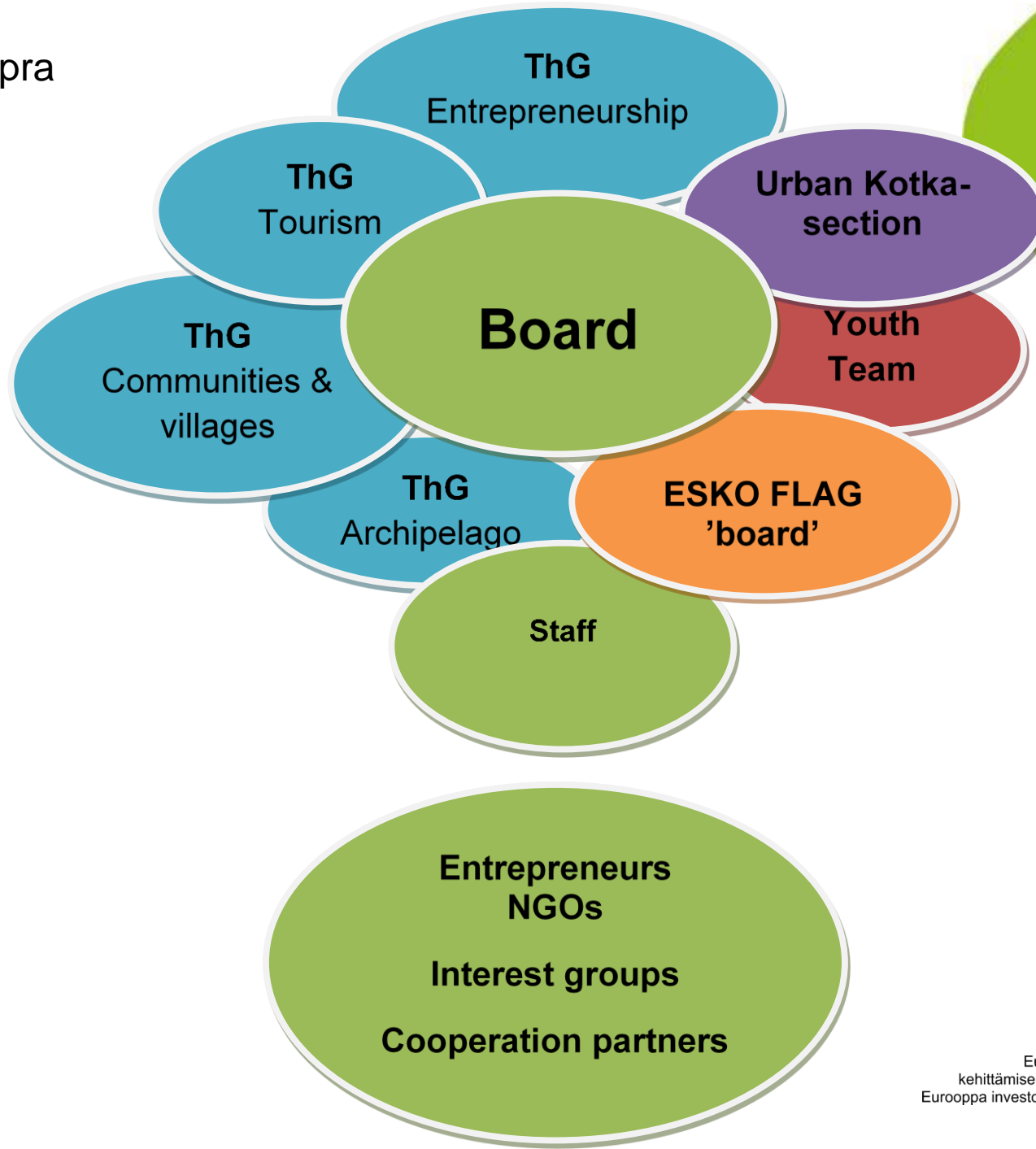


Urban Leader Kotka

Kotka activities are funded with projects and is based on ***Action Plan 2020 for Kotka***

- 1. phase: 30 000€/2014** to get ideas and write the "Citizen initiated Action Plan for Kotka" (**ERDF**)
- 2. phase: 58 000€/2015-2017** to introduce CLLD method, establish Sepra 'Urban Section' and start the implementation of the Action Plan; included money for local activities (**ESF**)
- 3. phase: 133 000€/2017-2019** to implement the Action Plan, to increase Youth participation and learn to make projects; includes more money for local people and their activities (**ESF**)





**THANK
YOU!!!**

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