

FLAG Bassin d'Arcachon – Val de l'Eyre



« Marine leather » or how a FLAG can help to create an innovative local enterprise



Historical

- ▶ 2003: the president of the association *Femmes de Mer en Partage* discovered the “salmon leather” made by a women’s association from Finland
- ▶ 2011: meeting in Brussels at a FARNET event and start of exchanges
- ▶ 2013: EFF-Axis 4 project
- ▶ 2014: FEMER is born !!!



EFF-Axis 4 support

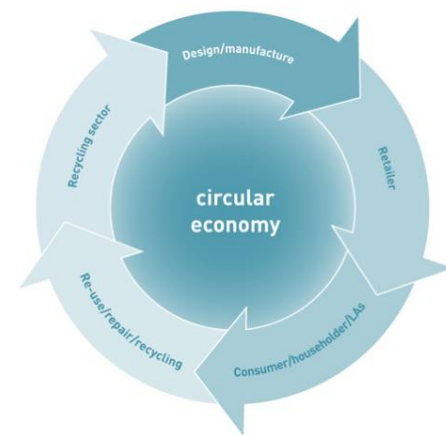
- ▶ Strategic goal: promote innovation
- ▶ Total project cost : 10 085€
 - EFF: 4 034€
 - National contribution: 4 034€
 - Beneficiary contribution: 2 017€
- ▶ EFF-Axis 4 as a catalyst to action : this project was the first step for the creation of a specific and local enterprise which created 1 job and benefits of ESF

Objectives of the EFF-Axis 4 project

- ▶ Observe and be trained in the traditional Finland tanning technique
- ▶ Develop an artisanal tanning technique with our local products
- ▶ Valorise fish skin considered as waste
- ▶ Create a circular economy
- ▶ Create job(s)



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Observation and training in Finland



FEMER creation



FEMER development



Thank you!

For more information:

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