

# EUMOFA

European Market Observatory for  
Fisheries and Aquaculture Products

An initiative of the



# Purpose and main services of the EUMOFA



- ✓ Increase market **transparency** and efficiency
- ✓ Analyse **EU markets dynamics**
- ✓ Support **business decisions** and **policy-making**



- Overview of market phenomena:
  - **Monthly Highlights**
  - **The EU fish market**
  - **Price transmission case studies**
- Exhaustive **database**
  - **Predefined queries**
  - **Ad-hoc queries**
- **Users support**

# Overview of the EUMOFA services



Data are harmonised in 97 Main commercial species and 12 Commodity groups

	Weekly	Monthly	Yearly
--	--------	---------	--------

### Supply chain stages

- First sales
- Wholesale
- Import
- Retail prices

- First sales
- Import-Export
- Consumption

- Consumption & supply balance
- Landings
- Aquaculture
- Import-Export
- Processing

### Type of data

**Data - published 1/2 weeks after sales** - for selected species and places of sales.

**Volumes and values - published 3 weeks after sales** - for all species and places of sales.

**Volumes and values** for all species - **published as soon as EUROSTAT release them**

### Data publishing

- 7 pre-defined queries
- tool for extracting data from the database (ad-hoc queries)

- 17 pre-defined queries
- tool for extracting data from the database (ad-hoc queries).

- 16 pre-defined queries
- tool for extracting data from the database (ad-hoc queries).

Want to get to know your market better?



Video tutorials



Available in 24 languages

# EUMOFA European Market Observatory for Fisheries and Aquaculture Products

Data & Reports

Latest publications



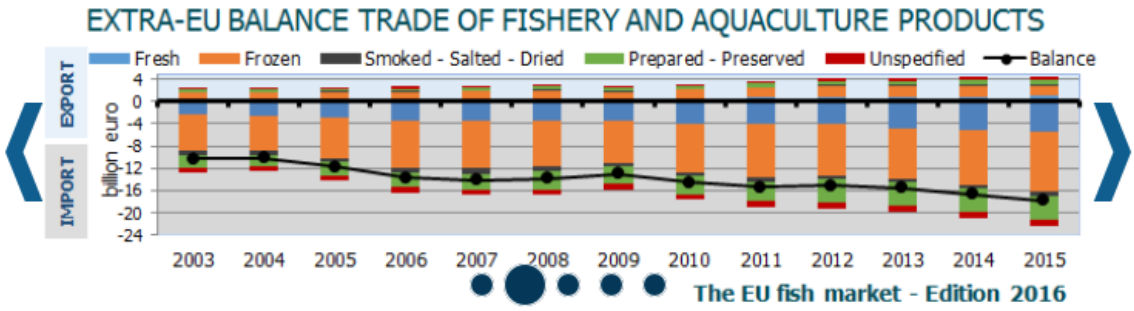
More data and longer time series

- Weekly prices**
  - Predefined queries
  - Ad-hoc queries
- Monthly Trends**
  - Monthly Highlights
  - Predefined queries
  - Ad-hoc queries
- Yearly data**
  - The EU fish market
  - Predefined queries
  - Ad-hoc queries
- Price structure analysis**
- Bulk Download**

- Methodology
- Library
- Links
- Contact us

Did you find what you needed?

[Leave us a comment](#)



The EU fish market – 2016 Edition



Monthly Highlights No.8-2016

Subscribe to the Mailing List

Regular reports and studies. **Subscribe!**

EU fishery market data

Key figures by EU Member states



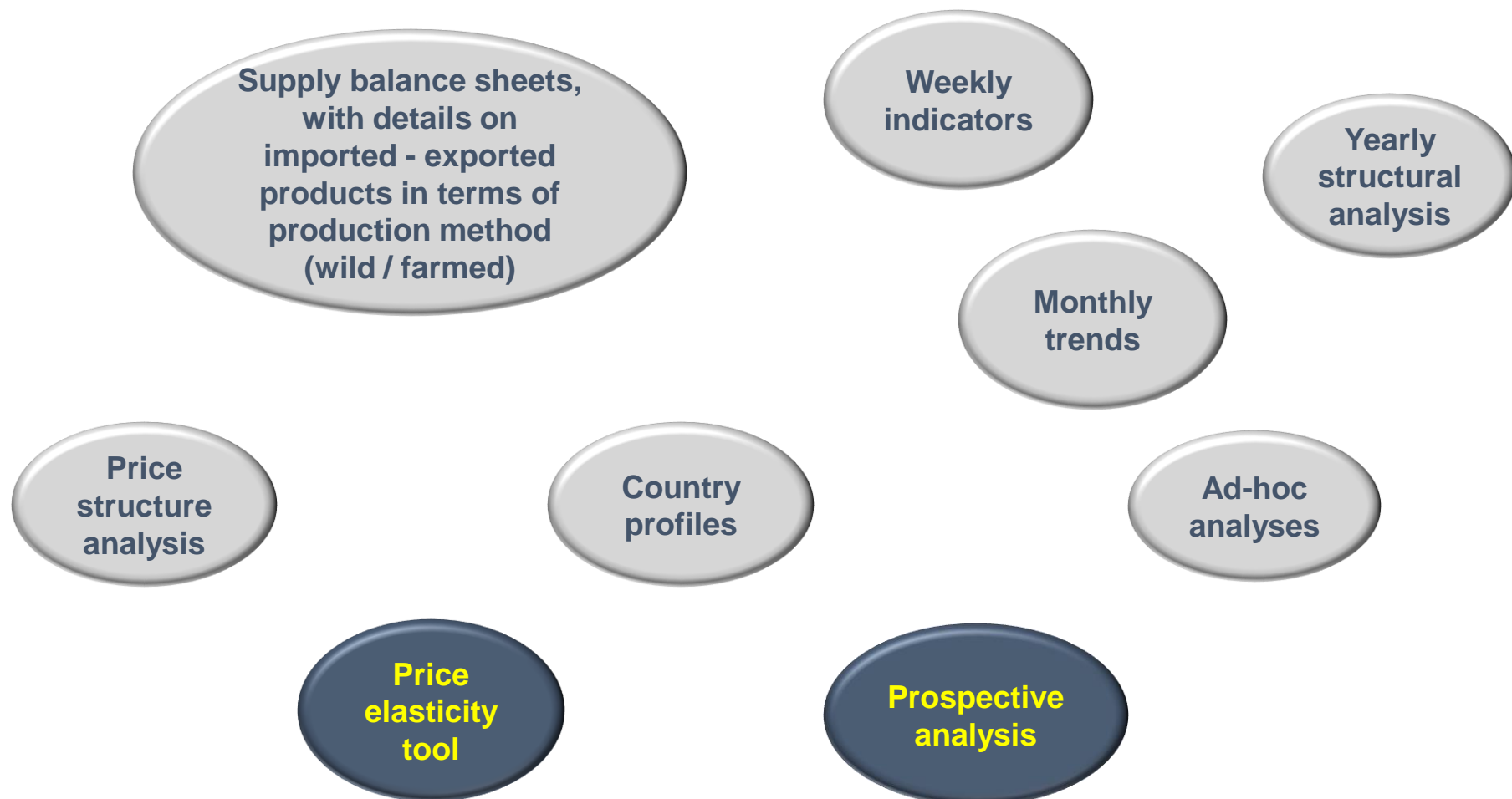
Key data for each MS

The set of **user friendly queries** publically available on [www.eumofa.eu](http://www.eumofa.eu) in all 24 EU languages allow to develop analyses such as:

- ✓ Marketing opportunities for hake in Greece
- ✓ Mussel in Greece
- ✓ The EU market situation of anchovy
- ✓ Greece trade with EU countries



# Data analysis and market intelligence



# Price structure analysis

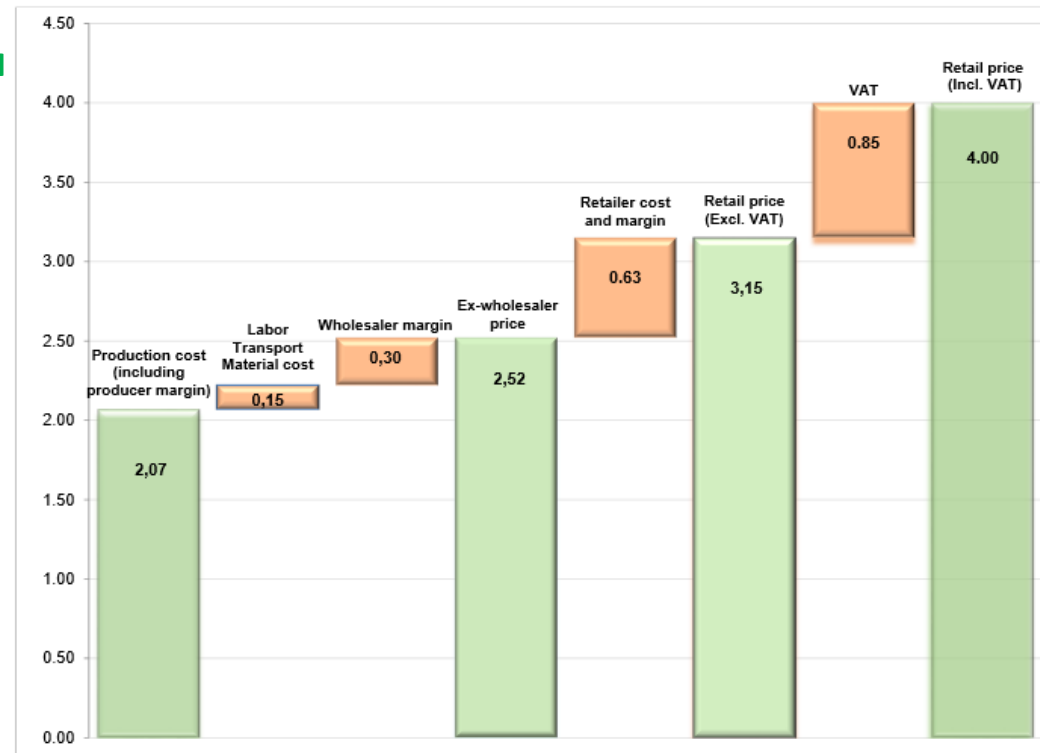


The EUMOFA developed :

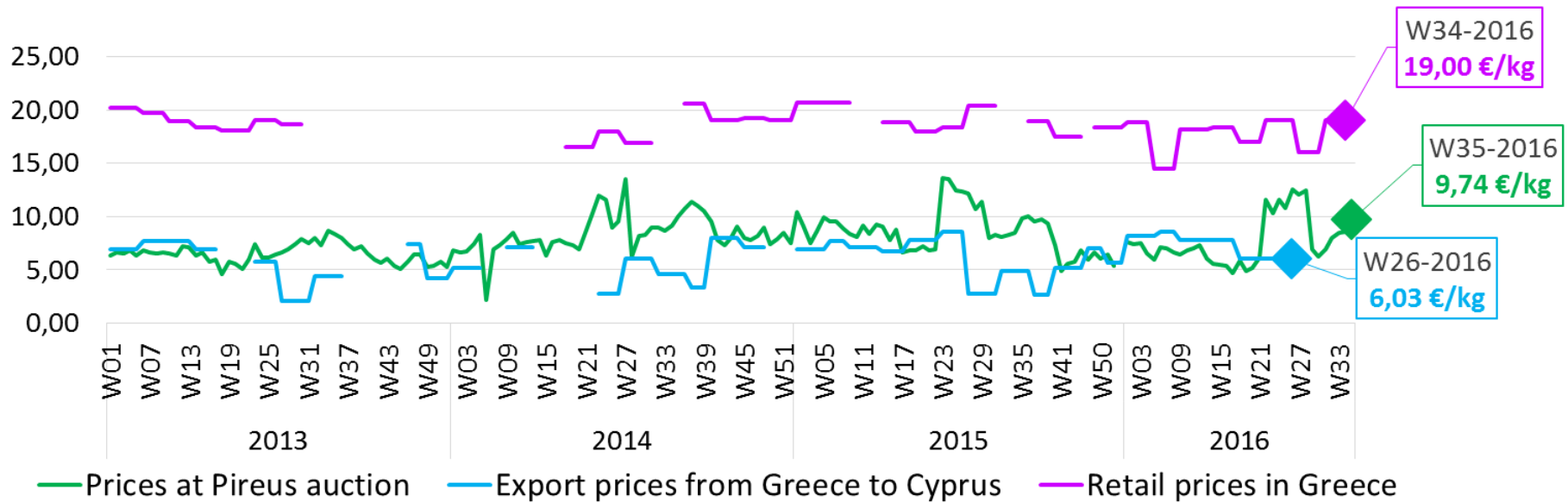
- a **methodology and guidelines** for understanding the links between prices at the different levels of the supply chain
- using **EUMOFA prices** and other **macroeconomic datasets**
- **examples of a possible use of this tool** for specific products in specific countries.

## Case studies available on [www.eumofa.eu](http://www.eumofa.eu)

- ✓ Fresh cod in United Kingdom
- ✓ Alaska pollock fish fingers in Germany
- ✓ Fresh seabream in Italy
- ✓ Fresh hake in Spain
- ✓ Plaice in the Netherlands
- ✓ Fresh carp in Central Europe
- Sardine in Portugal
- Smoked salmon in France

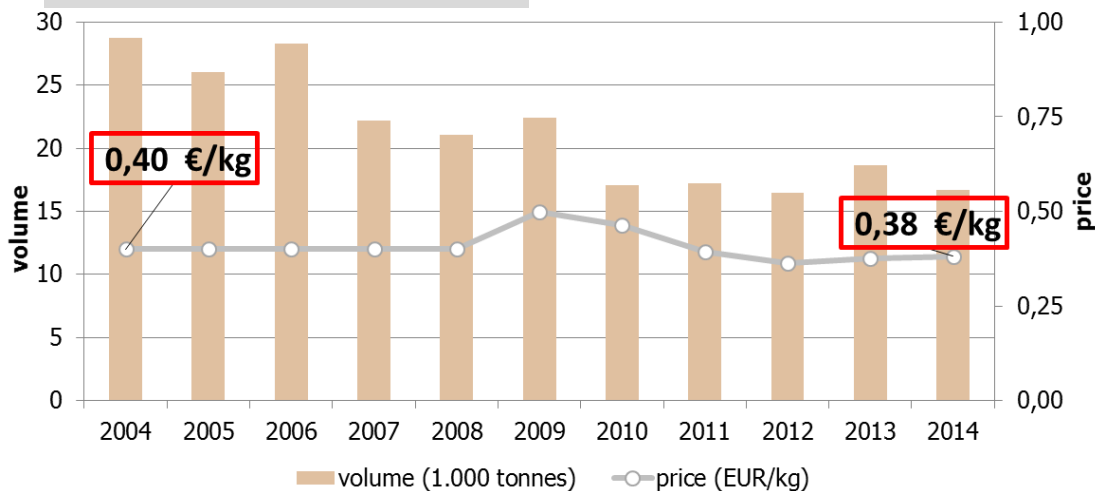


## Price trends at different levels of the supply chain (hake, whole, fresh)





## Farmed production



## Trade (2015)

**Exports:** 11.000 tonnes, almost entirely **fresh**.

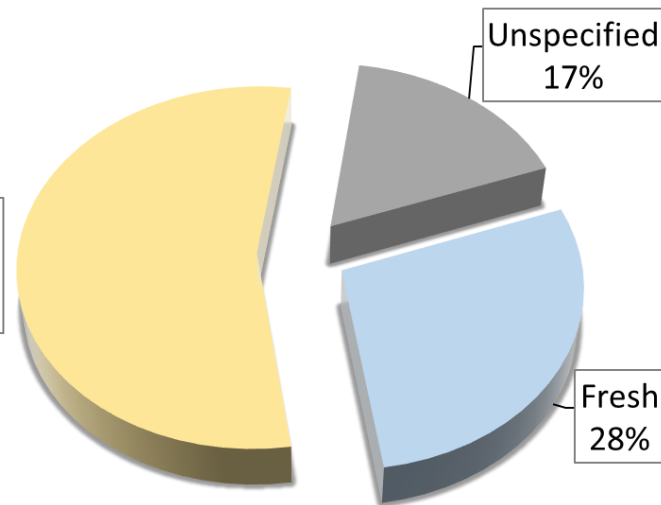
**70% to Italy** at 0,61 €/kg.

**Imports:** 2.000 tonnes more than a half **canned**:

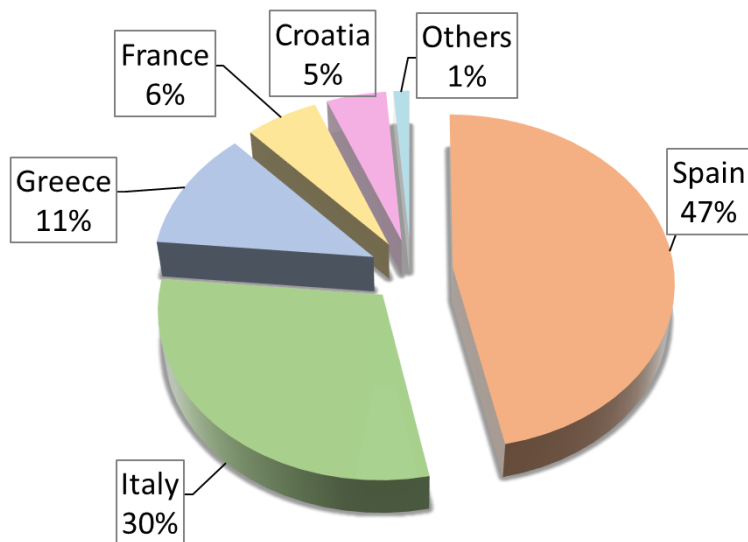
- 87% from Chile: 3,11 €/kg

- 11% from Spain: 3,57 €/kg

Prepared-Preserved  
55%

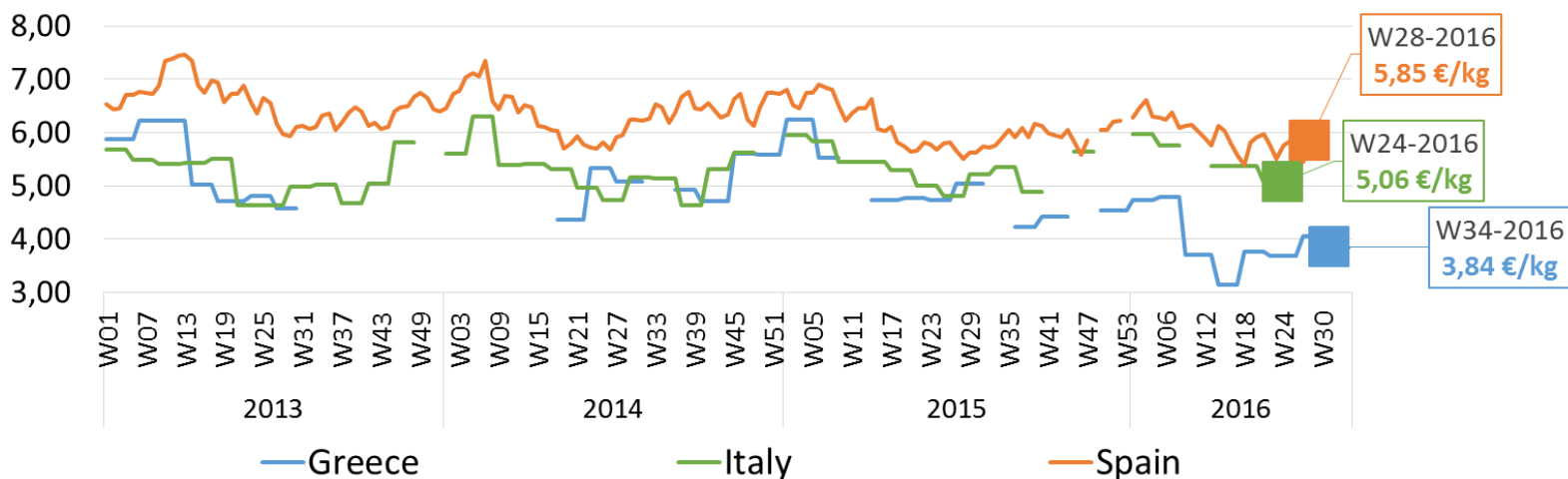


## Main Member States landing anchovy (value, 2014)



**Trade** → Anchovy ranks 4° in seafood products **exported** by Greece. It is mostly sold to **Italy (salted)**, to **Spain (fresh and frozen)** and to **Turkey and Albania (fresh)**.

## Retail prices in main Member States

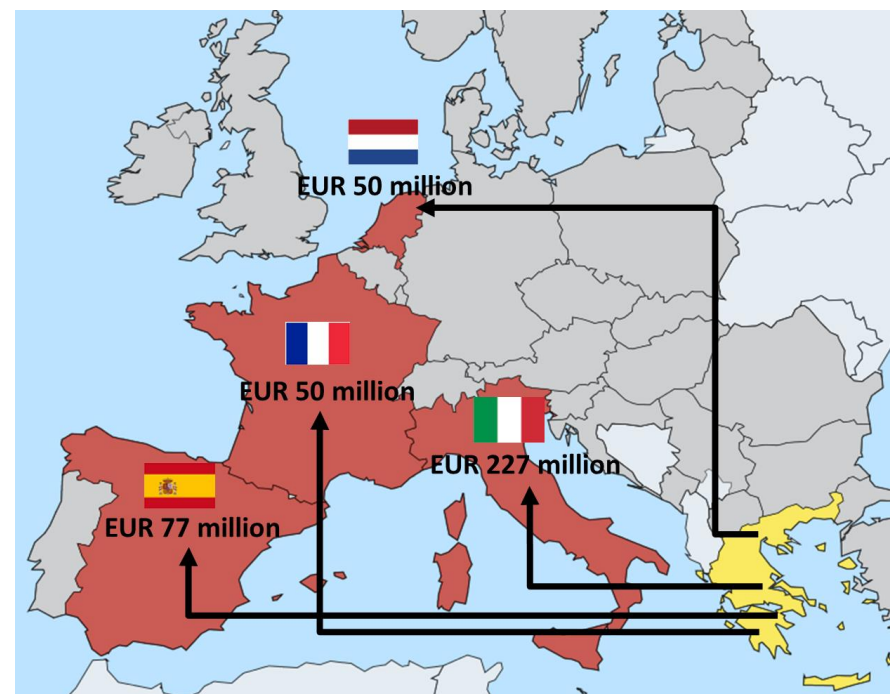


## Greece trade with EU countries

### Trade balance (in value)



### Main exports (2015)



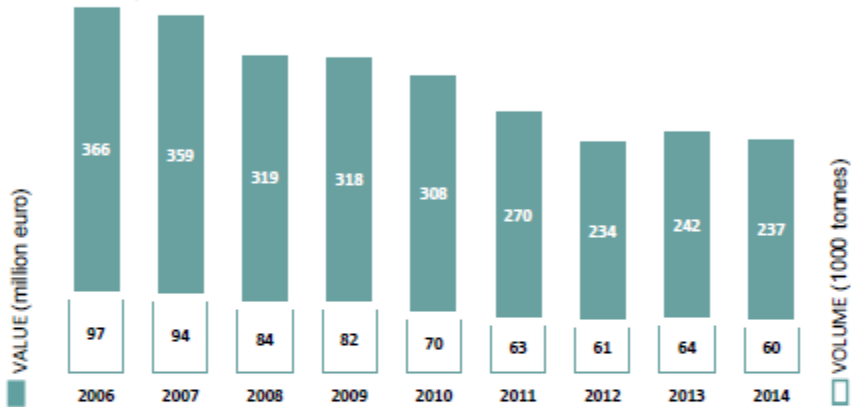


## COUNTRY PROFILE

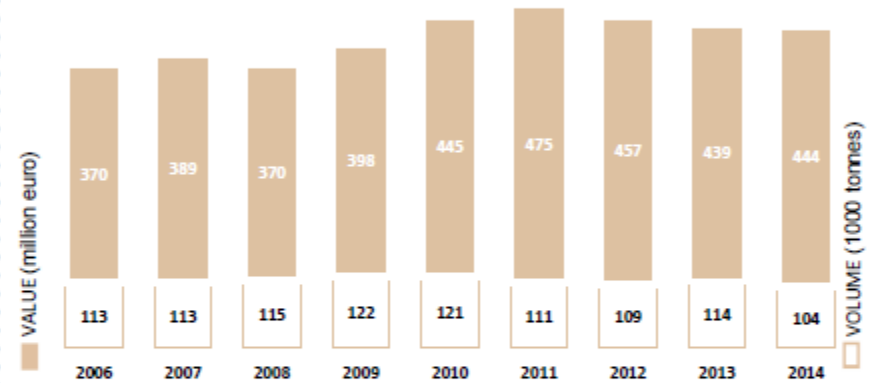
Greece



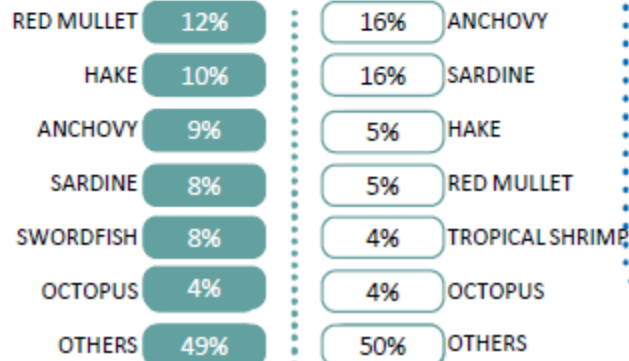
### LANDINGS



### AQUACULTURE



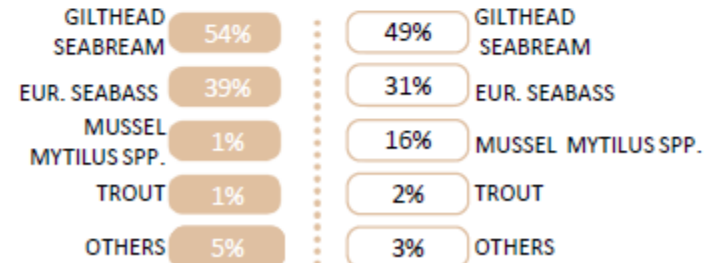
### MOST IMPORTANT SPECIES and% over the total



### CONSUMPTION



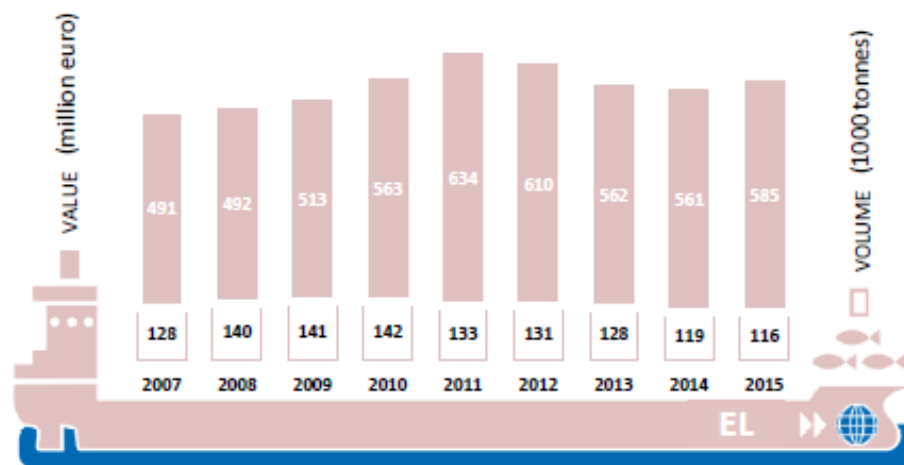
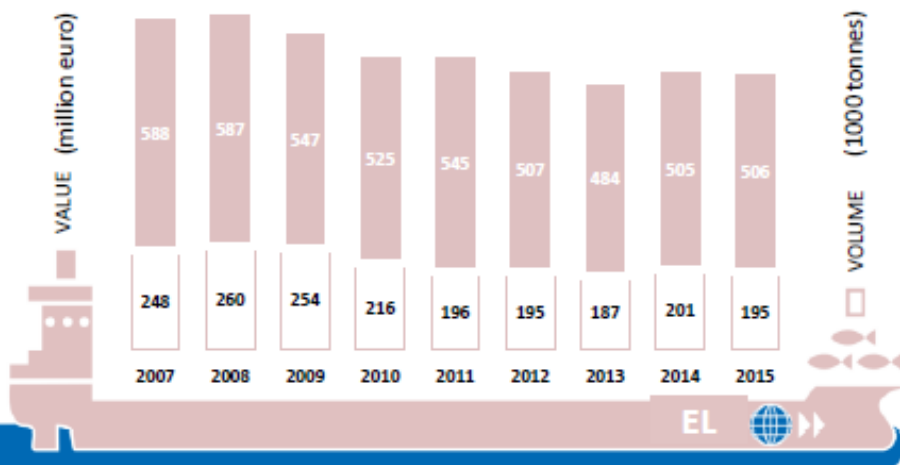
### MOST IMPORTANT SPECIES and% over the total



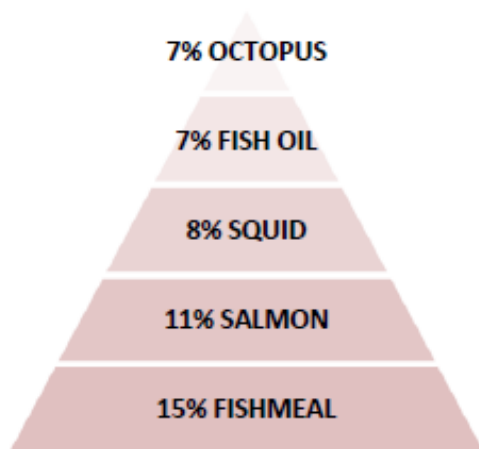
# Country profiles

## IMPORT

## EXPORT



### MAIN PRODUCTS IMPORTED AND % OVER TOTAL IMPORTS (IN VALUE)



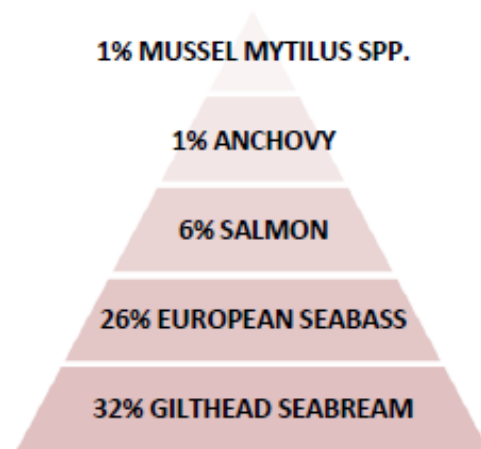
### ORIGIN and % over total imports (in value)

	SPAIN	12%
	DENMARK	11%
	NETHERLANDS	10%
	GERMANY	10%
	ITALY	8%
	CHINA	5%
	INDIA	4%
	NORWAY	3%
	OTHERS	37%

### DESTINATION and % over total exports (in value)

	ITALY	39%
	SPAIN	13%
	FRANCE	9%
	NETHERLANDS	9%
	PORTUGAL	7%
	GERMANY	5%
	UNITED KINGDOM	3%
	UNITED STATES	3%
	OTHERS	12%

### MAIN PRODUCTS EXPORTED AND % OVER TOTAL EXPORTS (IN VALUE)





# EUMOFA

Your online source for European market intelligence

**E U M O F A**

European Market Observatory for  
Fisheries and Aquaculture Products

