A UfM labelled project

«Med Coast for Blue Growth» (MC4BG)

GENERAL INFORMATION









OBJECTIVE

Union pour la Méditerranée

Union for the Mediterranean الإتحاد من أجل المتوسط

The General Objective of Med Coast for Blue Growth (MedCoast4BG) is to analyze and promote the co-evolution of human activities and natural systems in coastal areas particularly or potentially devoted to tourism, taking into consideration Climate Change effects. sustainable development of tourist activities, and basing its analysis and actions on the Integrated Coastal principles of Zone Management (ICZM) and Maritime Spatial Planning (MSP).

EXPECTED RESULTS

- Carrying out an analysis of Threats and Enabling Factors for sustainable development of Coastal and Maritime Tourism at Med scale and in Pilot Areas
- Developing a Tourism Sustainability Analysis
 Toolkit
- Supporting the implementation of Action
 Plans to develop a sustainable Tourism in pilot areas

INVOLVED COUNTRIES



EU-MED PROMOTING PARTNERS
ITALY - GREECE - CROATIA
FRANCE - SPAIN

NON-EU MED PARTNERS
TUNISIA - LEBANON
MOROCCO- MONTENEGRO

APPROACHES WHICH WILL BE USED

- ICZM/MSP principles
- Blue Growth
- Sustainable development goals
- Participatory Approach

PROJECTS

CO-EVOLVE

- It involves partners of the **EU**Mediterranean area, from West to East,
- It aims to analyze and promote the coevolution of human activities and natural systems in touristic coastal areas, allowing sustainable development of touristic activities and demonstrating through pilot actions the feasibility and effectiveness of an ICZM/MSP based planning process.

Funded under: Interreg MED

Total budget: 3 M €

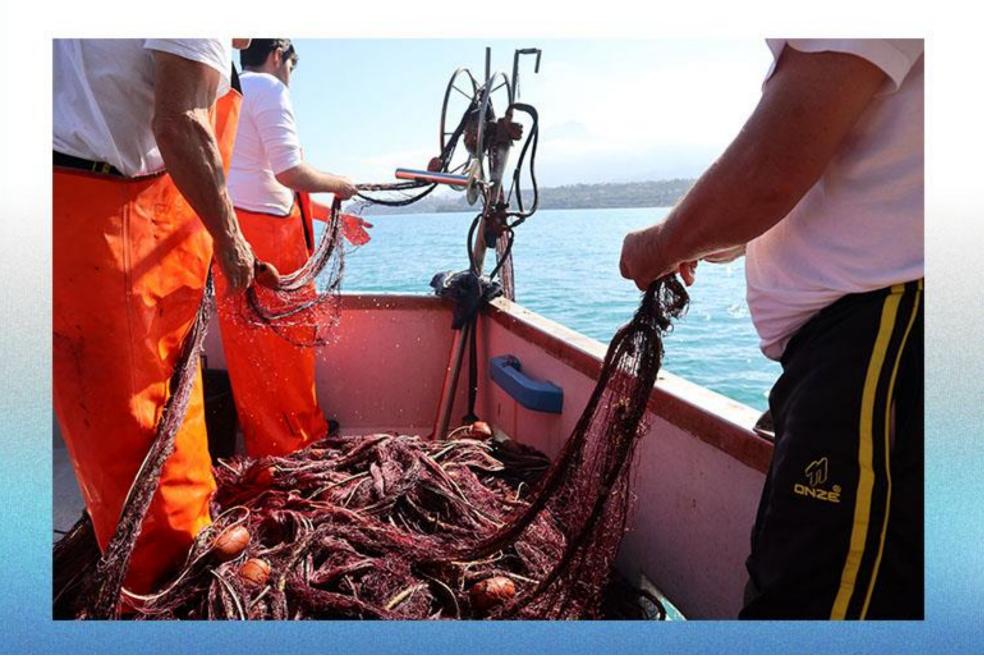
Co-Evolve4BG

It involves CO-EVOLVE partners and partners from **Tunisia & Lebanon**. It aims to:

- Extend the activities of CO-EVOLVE to the south and western Mediterranean countries,
- Promote Blue Growth in the Mediterranean

Funded under: ENI CBC MED

Total budget: 2,9 M €





A COOPERATION PROGRAM TO SUPPORT SMALL ISLANDS TOWARDS SUSTAINABLE MANAGEMENT

25/11/2020



- ✓ Our territorial scope and themes
- ✓ An international network, label & islands fund
- ✓ A project exemple : Improving marine habitats in the Lerins islands (France)
 & developing a sustainable island strategy



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MarinE litter transnational LegislaTion EnhanceMent and Improvement

INTERREG V-B "BALKAN-MEDITERRANEAN 2014-2020"

- 1 issue
- 4 countries
- 8 partners
- □ 1.214.936 €
- 36 months

(start: 15/9/17)

An innovative
approach
for the
mitigation
of marine
litter



Active engagement of the society & key stakeholders

Informing & Educating Stakeholders

Cooperation with local public authorities

Transnational cooperation

meltemi-balkanmed.eu







