

RÉGION NORMANDIE

LES SAVEURS GRANVILLAISES Canning factory



RÉGION
NORMANDIE

www.normandie.fr



NORMANDIE



BASSIN CONCHYLICOLE COTE EST

SMEL

BASSIN CONCHYLICOLE COTE OUEST

Légende :

-  CENTRES TECHNIQUES EN AQUACULTURE
-  CENTRE TECHNIQUE EN AGROALIMENTAIRE
-  PISCICULTURES CONTINENTALES
-  PISCICULTURES MARINES



THE BEGINNING

- ❖ Emmanuel Provost is a delicatessen in Granville, who worked in meat canning. He was thinking about another activity using his expertise in canning, at a local level and with fish
- ❖ After research on Facebook, he discovered the Hisseo la Normandie FLAG and decided to present his project.
- ❖ He first looked for a laboratory near Granville and decided to buy and renovate an old carpentry workshop.



DESCRIPTION OF ACTIVITY

- ❖ The beneficiary works with quality preservative-free products and no thickening elements
- ❖ The final products include: pâtés and terrines made from bream, cod, mussels & whelks; mussel soup
- ❖ What did he need to produce these jarred products?
 - Baking oven
 - Sterilisation equipment and a water recycling system
 - Fridges to store primary products (fish, vegetables, eggs, milk....)
 - Reusable glass jars for consumers
 - Storage & handling system for waste => put aside for a petfood company
 - Health control process for fishery partners



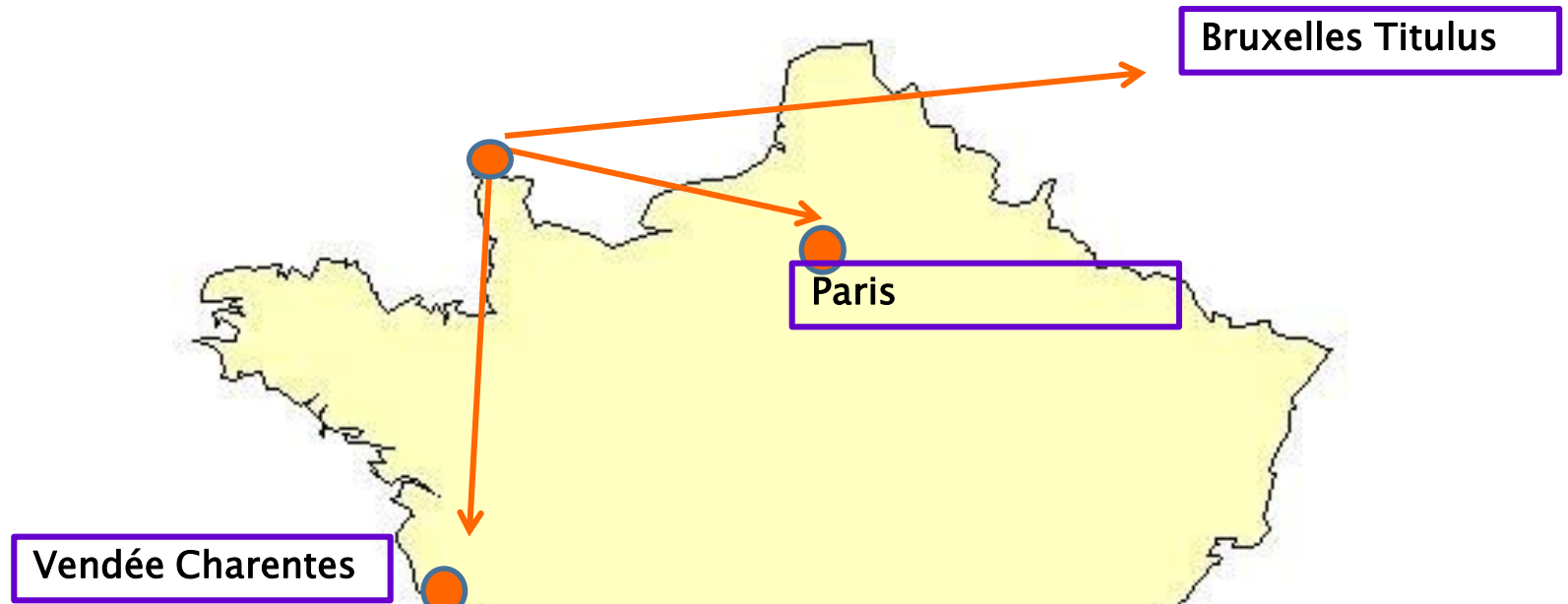
BENEFITS FOR THE AREA

- ❖ Diversification of local supply
 - Sales success (the salesman is his son)
 - Increased awareness of Normandy's fish
 - Sales near Paris and in SW France: Vendee, Charentes
 - Job created: 2 (production, sales)
 - Company created: 1

- ❖ Beyond Normandy:
 - 1 sales point in Titulus in Brussels (a wine bar near Leopold Park)
 - Participation in cooking exhibition



Diffusion des conserves





AGENDA AND COSTS

- ❖ **MARCH 2018 :** draft project prepared
- ❖ **MAY 2018 :** **SELECTED** by FLAG
- ❖ **JUNE 2018 :** **APPLICATION FORM** submitted
- ❖ **SEPTEMBER 2018** **APPROVED** by Region
- ❖ **OCTOBER** **BUILDING** initiated
- ❖ **DECEMBER** **FIRST PAYMENT**
- ❖ **JANUARY 2019** **TOTAL PAYMENT & building end**

- ❖ **€168 994 total operation**
 - ❖ **€42 248,50 EMFF**
 - ❖ **€42 248,50 Région**

