



*farnet*  
fisheries areas network



# Smart Resource use



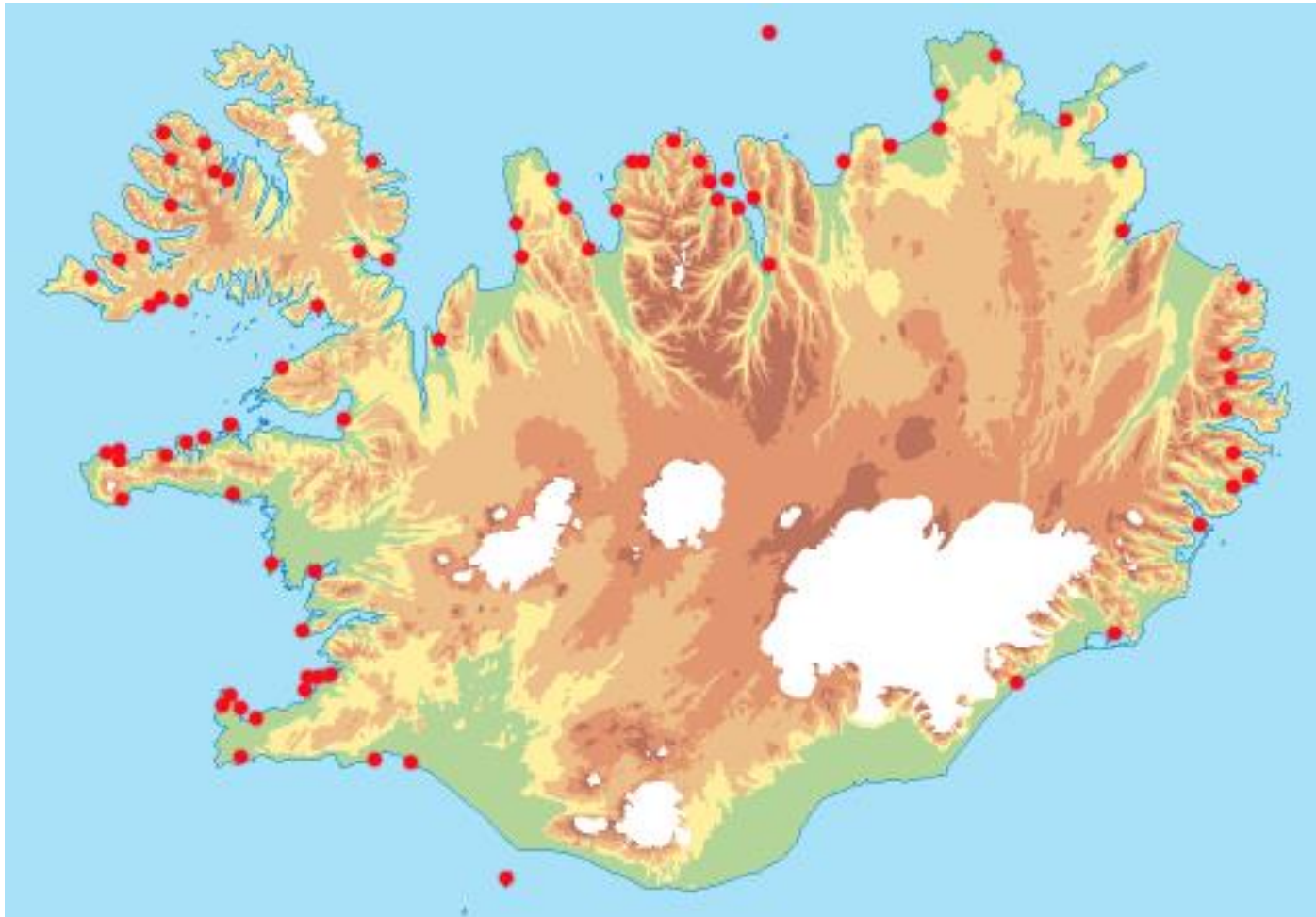
## Maximising the use of marine resources through clustering

Vilhjalmur Jens Arnason  
vja@sjavarklasinn.is

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# Rural significance of fisheries



## People employed in fisheries and fish processing





Aquaculture

Fisheries and fish processing

Ocean technology

Transportation and harbors

Biotechnology

Marketing and distribution

R&D, education and training

Ocean Surveillance and administration

Ocean tourism

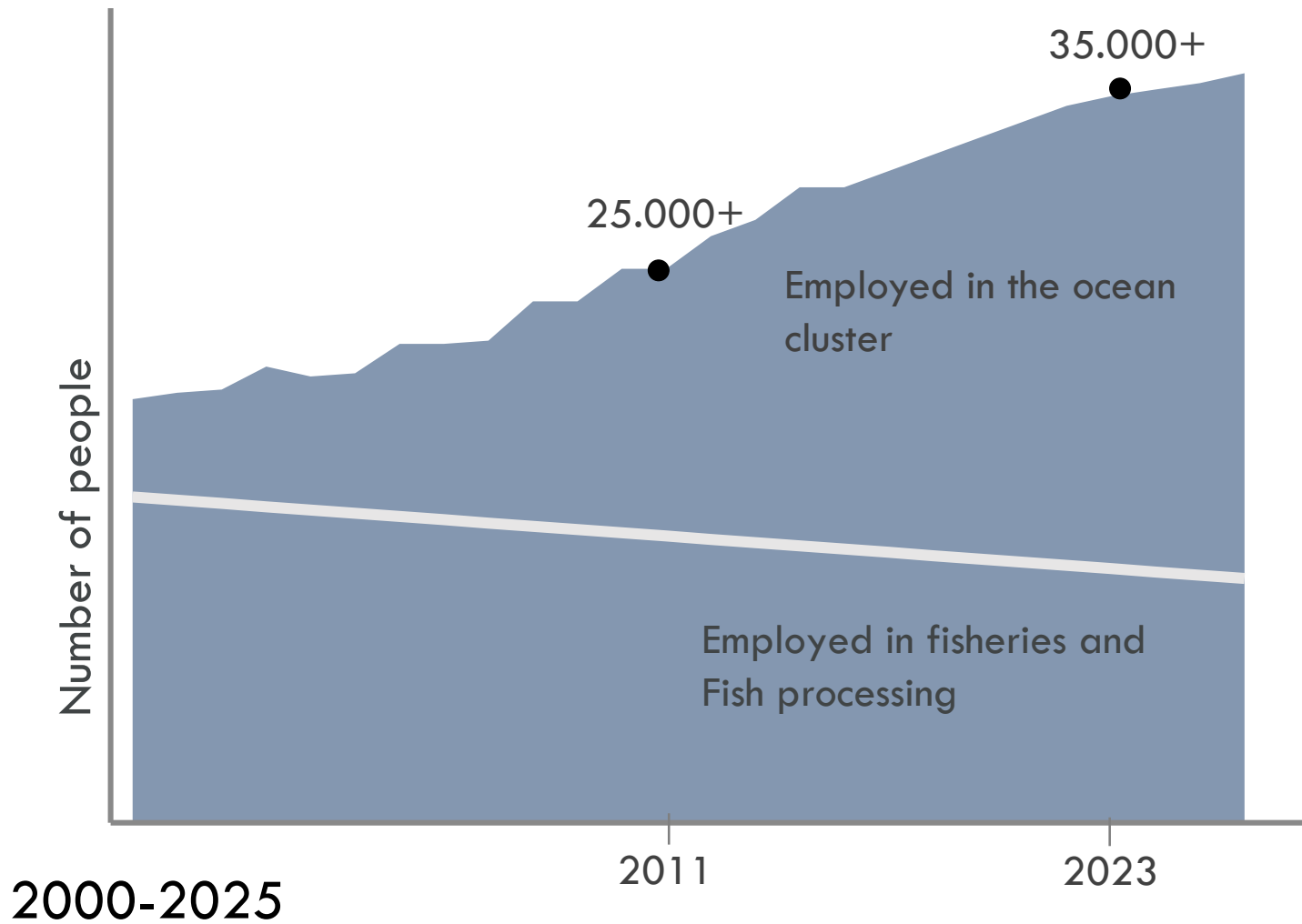
Seabed

Finance and service

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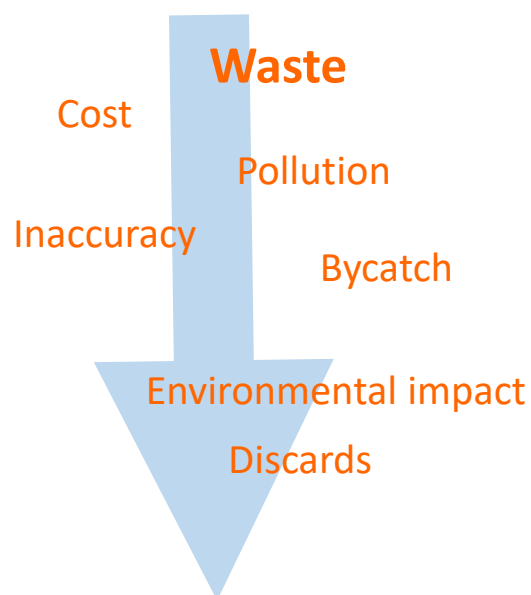
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# Iceland Ocean Cluster

- Focus on...

- reducing



- increasing



By connecting people and businesses

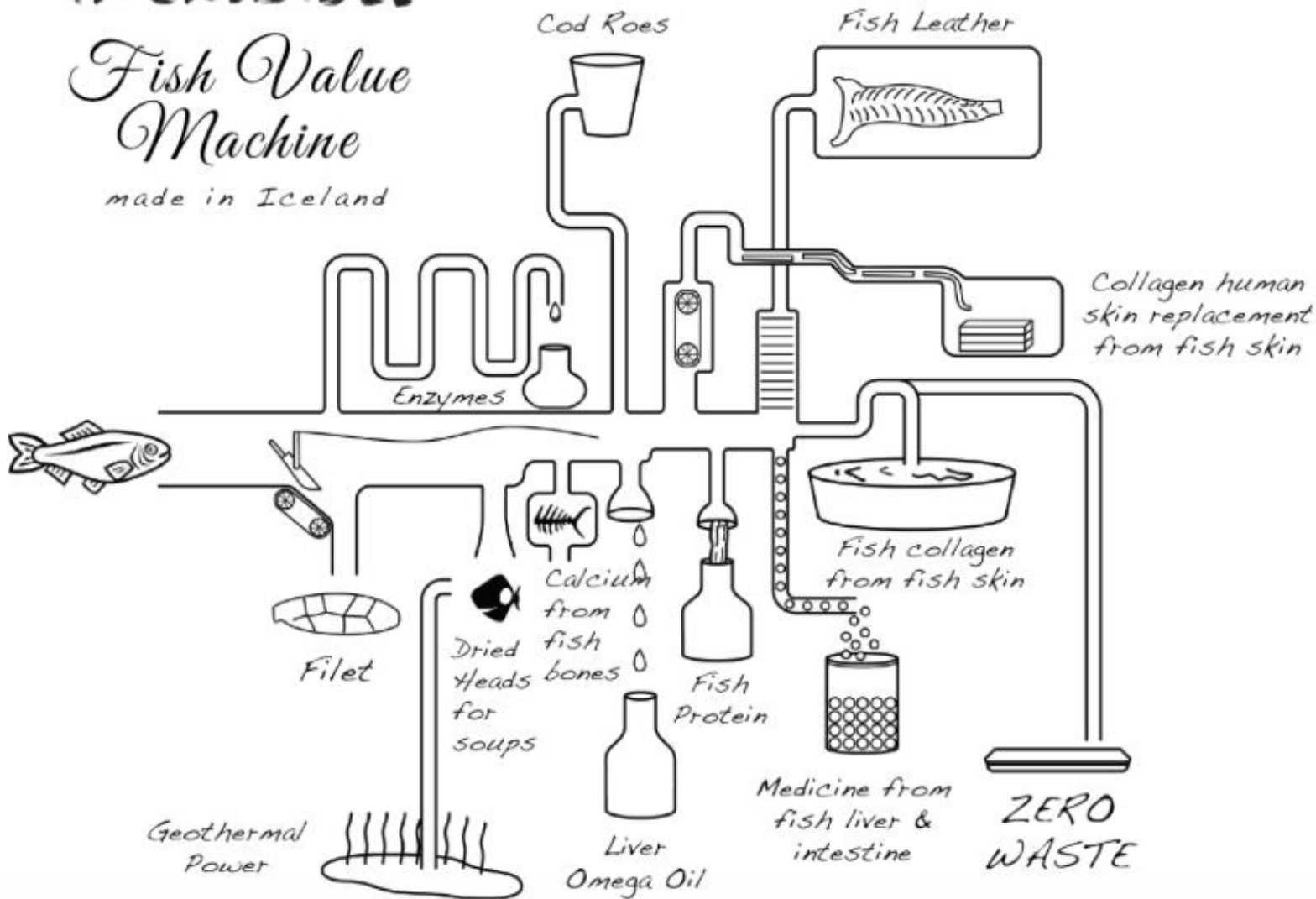




# THE INCREDIBLE

# Fish Value Machine

made in Iceland







100 %  
fish



680 EUR



Coddoc 50ml  
€47.50

Penzim gel 50 ml  
€29.50

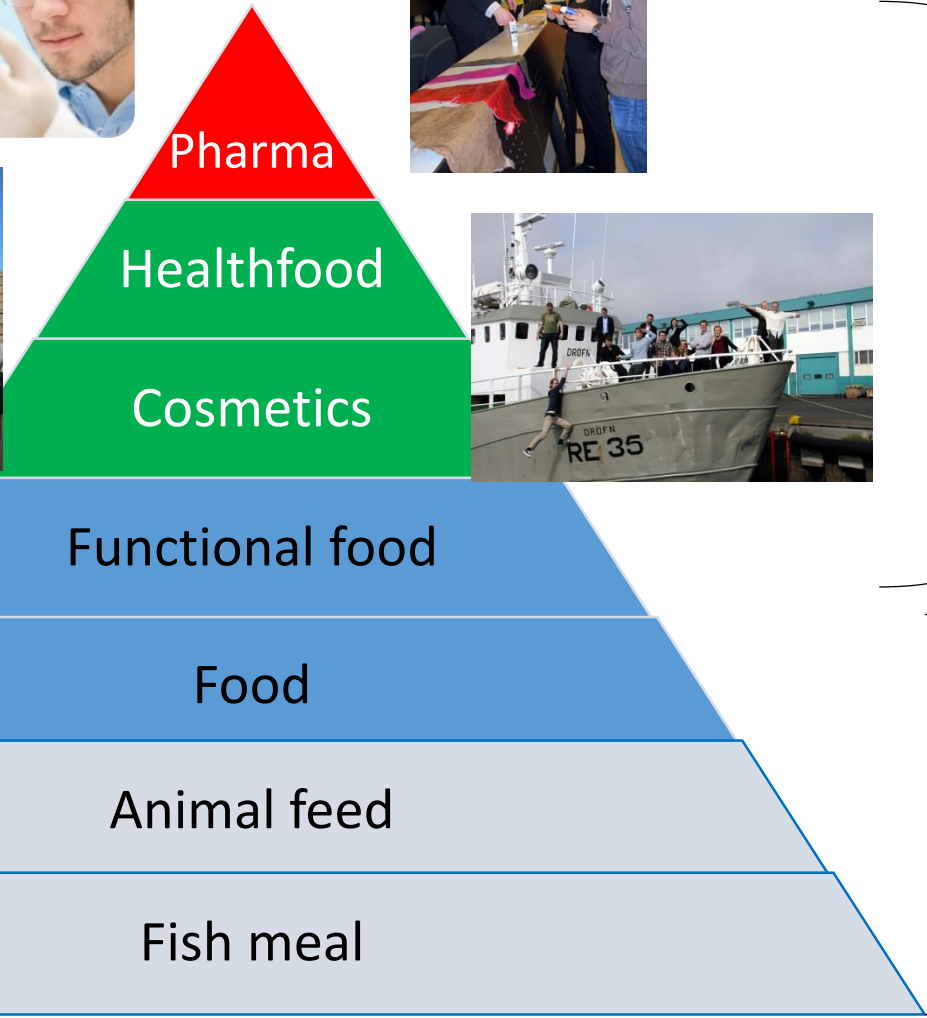


Amino Marine Collagen powder  
\$70.00



Be Kind Age Rewind facial serum  
\$74.00

Price



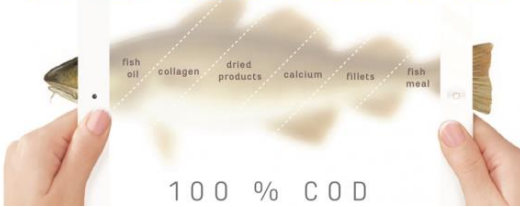
This is for the new generation

This is where we are

Quantity

Products in development

# codland



Mineral Supplements



Fish Oil



Fish Meal



Marine Collagen



ICELAND



# MARINVEST

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# Setting up high-value sea cucumber chain in Europe



Emphasis on sustainability quality  
and low environmental impact



Fish processing



Fisheries



Fishing gear



Fish processing machines



ICELAND  
OCEAN  
CLUSTER

Project management/ Advice



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Fish processing



Fisheries



Fishing gear

**HAMPIÐJAN**

Fish processing machines



**ICELAND  
OCEAN  
CLUSTER**

Project management/ Advice



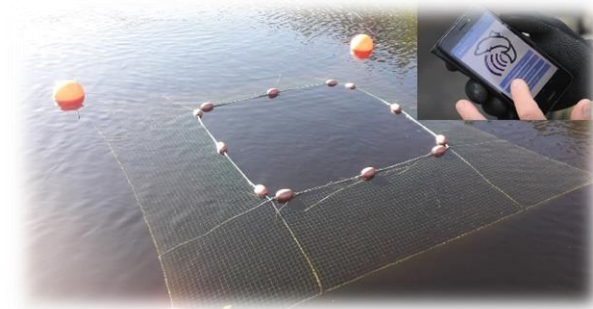
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# CLLD-Examples of “smart resource use”

- Roach in Lapland: from unwanted bycatch to marketable products (*Lapland FLAG, FI*)
- T-FISH: an innovative system for the management of seafood product traceability (*Il Sole e l'Azzurro, tra Selinunte, Sciacca e Vigata FLAG, IT*)
- Use under-valued cyprinids in a competitive circular economy (*East Finland Flag, FI*)
- Smart control of the invasive blue crab to better organize its fishing and regulate its population (*La Safor FLAG, ES*)



# Thank you !

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